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## **Former Acronis & StorageCraft exclusive distributor signs agreement with NetJapan Inc., Tokyo.**

NetJapan ([www.netjapan.eu](http://www.netjapan.eu)), publisher of backup, disaster recovery, and virtualization software solutions, has entered into a Distributor Agreement with Runexy Corporation. Runexy is an established Japanese corporation with extensive background in distributing some of the most dependable data protection solutions in the Japanese market.

A backup strategy is vital to protect systems, and critical data for businesses and home users. A recent large-scale ransomware attack has been spreading across a number of countries and industries, and is causing serious damage. A solid backup strategy, such as ActiveImage Protector, is one of the most effective methods of protection against ransomware threats.

### **Background**

NetJapan develops, markets and supports the ActiveImage Protector suite of products in North America, Europe and the Asia-Pacific region and Japan through contracted resellers and partners.

Runexy has been among the first to introduce prominent, cutting edge technologies to the Japanese market; focusing on distribution of packaged software, and exceptional technical support.

This partnership not only benefits both companies but will expand the availability of high-quality backup and disaster recovery solutions and services to a wider range of users.

### **What is ActiveImage Protector?**

ActiveImage Protector is a live imaging backup and recovery solution for Windows and Linux physical and virtual environments. Using sector-based disk imaging technology, ActiveImage Protector backs up the entire disk drive which includes the system volume, all applications, user data and saves the created backup as an image file.

In the event of system failure, users can recover individual files and folders or restore the entire disk drive. If necessary, recovery of a hard disk drive or files and folders may be restored to a physical or virtual machine of dissimilar hardware from the source machine.

In addition to backup and recovery of on premise servers and workstations, ActiveImage Protector supports backup and recovery of Cloud servers.

ActiveImage Protector is now attracting attention as an affordable backup and disaster recovery solution that safeguards data against a ransomware attack.

By listening to users, we have improved the technology in an effort to offer better performance in a quality solution. With improved performance of the backup engine and increased compression with the addition of Inline Data Deduplication we have received good positive feedback.